



**DEAR  
CINEWORLD  
WORKER...**

[WWW.PICTUREHOUSELIVINGWAGE.COM](http://WWW.PICTUREHOUSELIVINGWAGE.COM)  
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We are leafleting outside your cinema today in support of ongoing strikes at five Picturehouse sites in London. Workers at the Ritzy, Hackney, East Dulwich, Central, and Crouch End Picturehouses are striking to win various demands including a Living Wage, decent sick pay, maternity/paternity pay, and union "recognition". Dukes Picturehouse in Brighton has also been involved in the dispute.

Picturehouse workers are currently paid below the London Living Wage of £9.75 per hour – the bare minimum necessary to live a decent life in London.

You're paid less than this too, right? Even if you live outside of London, this figure is a reasonable benchmark for what's necessary to live a decent life. In fact, it may already be too low, which is why the Labour Party is proposing to increase the national minimum wage to £10 per hour.

Picturehouse bosses are scared of the strikes. They have sacked four trade union reps at the Ritzy in an attempt to undermine the dispute. **Strikes work.** A previous strike at the Ritzy in 2014 resulted in a 26% pay rise for the workers

Cineworld makes huge profits because of *your* labour. Cineworld CEO Mooky Greidinger took home £2.5 million in 2016. Think about who does the work in your cinema: if your bosses didn't turn up for work, who would notice? But if you didn't turn up, the tickets wouldn't get sold, the drinks wouldn't get served, the films wouldn't get screened. So if you think you and your colleagues should be paid more and if you think you should have more and better rights at work, you should **join the campaign.**

Contact the campaign to speak to representatives from the union BECTU, through which the Picturehouse workers have organised. They can help you organise at your cinema, and join the campaign for proper pay!

Yours in solidarity,

**PICTUREHOUSE STRIKE SUPPORTERS**

**GET IN TOUCH: RITZYLIVINGWAGE@GMAIL.COM  
@RITZYLIVINGWAGE**

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