

**BOYCOTT  
CINE  
WORLD!**

**FIND OUT MORE:  
[WWW.PICTUREHOUSELIVINGWAGE.COM](http://WWW.PICTUREHOUSELIVINGWAGE.COM)  
[WWW.PICTUREHOUSEFOUR.ORG](http://WWW.PICTUREHOUSEFOUR.ORG)**

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## **PICTUREHOUSE CINEMA WORKERS ARE ON STRIKE FOR:**

**A LIVING WAGE**

**COMPANY MATERNITY/PATERNITY PAY**

**DECENT SICK PAY**

**UNION RECOGNITION**

**REINSTATEMENT OF SACKED UNION REPS**

**SUPPORT THE STRIKES. BACK THE BOYCOTT!**

Picturehouse is owned by Cineworld, one of the biggest cinema chains in the world. Cineworld made over £90 million profit in 2016. The CEO, Mooky Greidinger, took home £2.5 million in pay and bonuses. But many Picturehouse staff – the people who sell your tickets, serve your drinks and popcorn, and project your films – are paid less than the London Living Wage of £9.75 per hour. Workers in Cineworld cinemas are also paid less than a Living Wage.

That's why workers at five Picturehouse sites are striking. The workers have also called for film-goers to support them by boycotting Picturehouse and Cineworld cinemas until their demands are met.

Disgracefully, Picturehouse have responded by sacking four trade union reps at the Ritzy cinema in Brixton, south London. We're leafleting outside this cinema today to raise awareness of the workers' campaign, to build support for the strikes, and to encourage customers to join the boycott.

What you can do:

- **BOYCOTT PICTUREHOUSE/CINEWORLD: WATCH YOUR FILM ELSEWHERE!**
- **SIGN THE PETITION IN SUPPORT OF THE STRIKES:**  
[www.campaign.goingtowork.org.uk/petitions/picturehouse-cinemas-pay-your-staff-a-living-wage](http://www.campaign.goingtowork.org.uk/petitions/picturehouse-cinemas-pay-your-staff-a-living-wage)
- **DONATE TO THE STRIKE FUND:**  
[www.crowdpac.co.uk/campaigns/250/picturehousestrike](http://www.crowdpac.co.uk/campaigns/250/picturehousestrike)
- **DONATE TO THE SUPPORT FUND FOR THE FOUR SACKED UNION REPS:**  
[www.crowdpac.co.uk/campaigns/4247/support-the-picturehouse-four](http://www.crowdpac.co.uk/campaigns/4247/support-the-picturehouse-four)

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